

# Violet Mullins

ART DIRECTOR

## Experience

### Art Director

Zimmerman Advertising, Fort Lauderdale, FL · Full Time  
March 2022 – Present

Collaborated with a team to develop and execute concepts from ideation to production for clients such as Five Below, Jet's Pizza, and McDonald's. Includes organic social, merch, online video, TV, print, in-store signage, and billboards. Achieved +50% follower increase for @JetsPizza over 2.5 years.

### Marketing Designer

Designer Eyes, Sunrise, FL · Full Time  
February 2021 – March 2022

Creating marketing materials for 11 eyewear stores and three e-commerce sites. Working with designer brands and art directed video/photo shoots. See also: brand redesign, 3D renders, retouching, Mailchimp, and Luxottica.

### Marketing Assistant & Graphic Designer

Kathleen McEntee and Associates, Ltd · Freelance  
June 2020 – Present

Provided a variety of content support in graphic design, research, and social media for B2B and B2C clients. Conducted research, social media posting with SproutSocial, video editing, and other duties as assigned.

### Art Director Intern

Kohler Co., Chicago, IL  
June 2019 – August 2019

Learned a ton about faucets. Worked on upcoming national media campaigns. Art directed and designed for print publications and e-commerce email templates. Designed the logo and brand of a local non-profit as a side project.

### Designer & Illustrator

Freelance  
April 2010 – 2018

Portraited. Brochured. Call for entry and film postered. Photo edited. Painting lessoned. Also made detailed algorithms for the pricing.

PORTFOLIO

[www.violetmullins.com](http://www.violetmullins.com)

EMAIL

[contact.violetmullins@gmail.com](mailto:contact.violetmullins@gmail.com)

CELL

865.258.9230

## Education

### Savannah College of Art & Design

B.F.A., Advertising and Branding  
Graduated March 2020  
3.9 GPA  
Dean's List, undefeated

## Skills

Design stamina  
Detail-oriented  
"Yes and" approach  
Transferrable skills  
Research  
Active listening  
Enthusiasm  
Team player  
Loves spreadsheets

## Tools

Adobe Photoshop   
Adobe Illustrator   
Adobe InDesign  
Adobe Premiere  
Adobe After Effects  
Spark AR  
Basic HTML + CSS  
Asana and Adobe Workfront  
Microsoft Paint

## Involvement

AIGA member  
Local kids ministry volunteer